

BlueCross BlueShield of Minnesota



DATE: June, 2008

TO: All Eligible Full-Time Employees and Their Eligible Dependents
and Eligible Part-Time Employees

SUBJECT: Fitness Discount Program effective July 1, 2008

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Something new on your member ID cards

You'll notice this new symbol  on the new ID cards you recently received in the mail. It shows that you are eligible, **beginning July 1, 2008**, for Blue Cross Blue Shield's fitness discount program. With this program you and one other eligible adult (18+) in your household can get up to a \$20 credit toward your monthly fitness center fee when you work out at least 12 times per month. That's up to \$40 in credits a month.

Find a participating fitness club

Blue Cross Blue Shield offers a large network of fitness clubs. Check with the fitness club you would like to use or are currently using to see if they are participating in the Blue Cross fitness discount program. If they are in the fitness club network, use your new ID card to enroll.

Work out 12 times per month

Your visits are automatically tracked. As long as you remain eligible and meet the 12- workout visits per month requirement, you'll receive a monthly credit on your fitness club statement.

Watch for your credit 60 days later

There is a waiting period between the month you complete your 12-workout visit requirement and the month you receive your reimbursement. For example: If you work out 12 times in July, the club will provide verification in August and your reimbursement will be credited in September to your fitness club account.

Work closely with your fitness center

When you enroll in the program at a participating fitness center, make sure they have your correct member ID card information so your activity is tracked accurately each month.

If you have any questions about this new program, you may contact the Plan office at 952-854-0795 or 1-800-535-6373.